Of particular interest to potential contributors in the investment policy of the foundation, only the interest or portion thereof will be used to support approved activities and projects. No salaries or administrative charges will be made on contributions which will remain intact and continuously bearing interest.

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As of this date, over \$25,000 has been received. Your contributions are tax deductible. Names of all individuals and organizations making contributions on a cumulative basis in excess of \$500 will be listed in perpetuity. However, the amounts of contributions will be shown in total and not on an individual basis. Any contribution you can make will be gratefully accepted. Kindly make your checks payable to COREF, 185 Berry Street, Suite 3818, San Francisco, California 94107.

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If you have any questions regarding the Foundation, please contact Ted Kubota Jr. (408) 633-4795. ##

CHECKLIST FOR POSTHARVEST HANDLING (based on a talk by Dr. Michael S, Reid)

Have you recently reviewed your situation on handling flowers and potted plants? Here's some important factors to evaluate:-

- <u>GROWTH</u> are you doing everything possible (water, fertilizer, temperature, etc.) to grow the best and strongest product for transport?
- MATURITY are you harvesting (or preparing for market) your product at that "perfect" stage, not "too green" and not "too ripe"?
- 3. <u>DISEASE AND PESTS</u> are you doing all that you can to control diseases, insects, mites, snails, weeds, nematodes, etc. during the production stage? Putting injured or diseased product into sleeves and containers for transport is like asking for failure!
- 4. <u>PACKAGING</u> are your materials and containers adequate for the job or did you buy cheap stuff to save a buck? Packaging should protect the product, fit the transport situation, allow proper ventilation and maintain product temperature.
- 5. <u>TEMPERATURE</u> were they cooked, frozen, wilted or rotten when your products arrived at your buyer's door? The best quality products can be ruined if proper temperature is not maintained--all the way from harvest to consumer.
- 6. LOADING of boxes in temperature controlled trucks if not loaded properly, product does not receive cool air or is crushed in transit. Vibration, weak wet boxes, freezing or overheating are common problems on trucks--problems that can be avoided.
- 7. ETHYLENE is a gas produced naturally by many floral products. It is a good chemical for ripening fruit and setting flowers on bromelliads but a very damaging chemical on other products, especially on carnations, snapdragons, and many kinds of blooming potted plants. A spray of "STS" (silver thiosulfate) after harvest or before packaging plus proper temperature management will eliminate ethylene injury.
- 8. FINALLY, if you have evaluated these factors once, do it again. If you doubt any of these, call your farm advisor! ##

-2-