## HARDY HERBACEOUS PLANTS IN THE NINETEENTH CENTURY

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With the current interest in historic landscapes and period gardening, landscape architects, nurserymen, garden historians, and educators often are challenged with the task of identifying and producing appropriate plant material for period landscaping, taking into account regional variations in the popularity and availability of particular plant species and cultivars for different eras. During the past few years among my own limited circle of acquaintances in Columbus, Ohio, at least eight garden designers have indicated to me their involvement in historic projects. Little has been documented on the development of ornamental gardening and the herbaceous perennial industry for specific states, particularly any west of the Alleghenies. By studying the development of nurseries, their plant offerings, and design recommendations in the literature for specific regions and individual states, better choices can be made concerning hardy plant selection and incorporation into period gardens and landscapes.

This study documented the commercial availability and landscape use of hardy herbaceous ornamental plants in the nineteenth-century northeastern American landscape. Herbaceous plants, by their very nature, are relatively ephemeral in the landscape, with some exceptions such as specimens of *Paeonia* and *Hemerocallis*, which have survived unchanged at many old homesteads. Documentation therefore must rely more on written records, utilizing period books, nursery catalogues, diaries, photographs, and business records and inventories.

Most landscape historians agree that the nursery plant or seed catalogue is the best source for reliable information on nursery activities and plants available during a certain period, superseding information in the garden literature of the time. There are, unfortunately, several biases inherent in this type of documentation. Catalogues typically are representative of those nurseries or seed houses that were prosperous enough to issue them for distribution. For example, there is evidence that over 700 different nurseries existed in the state of Ohio at some point or another during the nineteenth century. Of these, only 36 firms are represented in the 90 nursery and seed catalogues located for this study. Obviously data based on just those catalogues had to be skewed toward a few representatives. Moreover, catalogues had to be of sufficient quality to survive for one hundred-plus years in often less-than-optimal conditions. And someone, somewhere, had to be motivated to save their catalogues. The Vick's Floral Guide of 1872 reported that it issued 200,000 copies for distribution. Only a handful of these have survived. Today rare book and paper dealers classify trade catalogues as "ephemera," a term that states the case succinctly. An additional concern is that, without sales records, it is impossible to determine the extent of the actual exchange of any particular plants or even to prove that the listing insured availability. Still, catalogues remain the soundest means for studying horticultural tastes of a previous era.

Table 1(page 32) is a summary of the nursery and seed catalogues used in this study. Places of repository for these catalogues include The Massachusetts Horticultural Society, The Smithsonian Institution, The National Agricultural Library at Beltsville, Maryland, The University of Delaware, The Bailey Hortorium at Cornell University, The Ohio Historical Society, The Cleveland Medical Library, the Lloyd Library of Cincinnati, and the author's own collection. There were 357 catalogues representing 139 firms in northeastern United States.

As can be seen, nearly 2700 taxa were represented in these 357 catalogues. In order to rank them by frequency of availability, a formula was used that took into account the number of sources listing the plant, the number of years between the first record and the end of the period (1900) and the total number of sources.<sup>1</sup>

In Table 2 (page 33) those hardy herbaceous plants that were offered most frequently in the nineteenth century are listed in a composite numerical ranking of availability. The heading "first year" refers to the year of the first nineteenth-century citation which this author found for each particular plant. This table is useful to gain a general perspective of the relative importance of various plant species. Because it is based on but 357 catalogues which still exist, out of the many thousands which were produced by nineteenthcentury firms, only presumptive generalizations can be made, recognizing that more information is missing than is available. Yet the generalizations are based on the surviving evidence and will not likely be greatly modified in the future.

When the plants are arranged by the region (Table 3 below) in which they were available, some significant differences become obvious. The breakdown for the regions:

## Table 3: Breakdown of regions with number of firms indicated for each state.

Midwest (143 catalogues)	Mid-Atlantic (138 catalogues)	Now England (76 antalaguar)
62 firms	50 firms	27 firms
Illinois, 14	District of Columbia, 1	Connecticut 2
Indiana, 10	Maryland, 1	Maine 2
Michigan, 2	New Jersey, 3	Massachusetts 21
Ohio, 36	New York, 26	New Hampshire 1
	Pennsylvania, 19	Vermont, 1

 Table 1:

 Distribution of extant catalogues by states and decade.

	<u>OH</u>	<u>IL</u>	<u>IN</u>	<u>MI</u>	<u>NY</u>	<u>PA</u>	<u>MA</u>	<u>VT</u>
1810					2(141)	2(155)		
1820					8(559)	3(263)		
1830	1(77)		3		7(586)	none	10(456)	
1840	5(162)				10(557)	2(187)	8(497)	
1850	4(170)	7(190)			6(601)	4(164)	7(384)	4(115)
1860	10(166)	5(173)	3(19)		8(887)	9(244)	12(404)	NONE
1870	13(127)	6(104)	4(90)	4(99)	17(732)	13(677)	12(382)	2(111)
1880	18(200)	7(165)	2(40)	2(63)	9(435)	13(254)	11(604)	1(67)
1890	38(320)	6(90)	5(67)	2(43)	9(290)	15(411)	7(406)	2(81)
Total	90(628)	31(425)	14(142)	8(115)	76(1748)	62(1075)	67(1201)	9(236)

x(y)= Number of catalogues in category (total number different taxa represented)

OH=Ohio; IL=Illinois; IN=Indiana; MI=Michigan; NY=New York; PA=Pennsylvania, New Jersey, Washington, DC, Maryland; MA=Massachusetts; VT=Vermont, New Hampshire, Maine, and Connecticut



Table 2:		
Most Available 100 Hardy Herbaceous Plants	of the Nineteenth-Century Northeastern	United States 1804-1899.

Rank	Species	First Year	Rank	Species	First Year	Rank	Species	First Year
1	Dianthus barbatus	1810	36	Hemerocallis	1011	70	Armeria maritima	1822
2	Alčea rosea	1811	37	filio-aspnoaeius Filipendula rubra	1804	71	Digitalis ferruginea	1811
3	Dianthus caryophyllus	1811	38	Dianthus plumarius	1827	72	Paeonia suffruticosa	1820
4	Lychnis chalcedonica	1811	39	Centranthus ruber	1822	73	~ Primula veris	1811
5	Digitalis purpurea	1810	40	Iris germanica	1819	74	Catananche caerulea	1877
6	Phlox paniculata	1804	41	Paeonia 'Humei'	1810	74		1022
7	Campanula medium	1822	42	Dicentra spectabilis	1853	75	Lobella sypnillica	1804
8	Convallaria majalis	1811	43	Dodecatheon meadia	1804	76	Hedysarum coronarium	1810
9	Lobelia cardinalis	1804	44	Linum perenne	1820	77	Lilium martagon	1810
10	Lathyrus latifolius	1810	45	- Paeonia officinalis	1811	78	Oenothera macrocarpa	1823
11	Antirrhinum majus	1820	46	Aquilegia canadensis	1804	79	Liatris spicata	1811
12	Tanacetum parthenium	1810	46	Monarda didyma	1804	80	Lavandula augustifolia	1822
13	Bellis perennis	1822	47	Aurinia saxatilis	1830	81	Myosotis palustris	1852
14	Lilium candidum	1810	48	Senna marilandica	1840	82	Lupinus polyphyllus	1830
15	Yucca filamentosa	1818	49	Polemonium caeruleun	n 1822	82	Pudhaskia lasiniata	1804
16	Hesperis matronalis	1810	50	Lilium superbum	1804	0.0		1004
17	Viola tricolor	1822	51	Dianthus chinensis	1827	84	Hibiscus moscheutos	1804
18	Dictamnus albus	1822	52	Papaver bracteatum	1829	85	Astilbe japonica	1844
19	Papaver orientale	1822	53	Filipendula vulgaris	1822	86	Iris germanica var.	1010
20	Viola odorata	1811	54	Lupinus perennis	1804	07	Jiorentina	1810
21	Aconitum napellus	1820	55	Primula auricula	1811	0/	Aster novae-angliae	1604
22	Delphiniu grandiflorun	n 1822	56	Helianthus x multifloru	s 1804	88	Hibiscus militaris	1811
22	Lychnis coronaria	1811	57	Aquilegia glandulosa	1830	89	Stipa pennata	1844
23	Paeonia lactiflora	1810	57	Lythrum salicaria var.	1829	90	Paeonia tenuifolia	1819
24	Lilium lancifolium	1823	58	Delphinium formosum	1857	91	Lychnis flos-cuculi	1829
25	Hosta ventricosa	1811	59	Phlox subulata	1804	92	Ascelpias incarnata	1804
26	Hosta plantaginea	1828	60	Lilium speciosum	1852	93	Campanula trachelium	1822
27	Baptisia australis	1804	61	Echinacea purpurea	1804	94	- Phlox divaricata'	1804
28	Platycodon grandifloru	s 1829	62	Filipendula ulmaria	1822	05	I ilium quagtum	1004
29	Campanula pyramidali	s 1820	63	Physostegia virginiana	1804	35		1800
30	Asclepias tuberosa	1804	64	Lilium longiflorum	1833	96	Digitalis lutea	1827
31	Campanula carpatica	1829	65	Tradescantia virginian	a 1818	97	Phlox maculata	1804
32	Delphinium elatum	1820	66	Achillea ptarmica	1844	1		
33	Penstemon barbatus	1811	67	Hemerocallis fulva	1811			
34 25	Aquilegia vulgaris	1820	68	Iberis sempervirens	1834			
35	Coreopsis lanceolata	1804	69	Aquilegia caerulea	1829			
36 Sti	Erysimum cheiri	1820		-				

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Although the first five plants were similar for each, regional variation is displayed as the lists developed in Table 4. In the first column, the table shows the most available 20 species and cultivars for northeastern United States. The adjacent three columns indicate the corresponding rank for each species and if a top 20 species is not in the national list, it has been added to that the top 20 plants for each region are also indicated.

The first five species are fairly consistent between the national figures and each region. Then, with the exceptions of Phlox paniculata and Lobelia cardinalis, the next seven plants have similar availabilities based on the extant catalogues.

After that regional variation becomes apparent. Bellis perennis, Paeonia lactiflora, Dicentra spectabilis, Dianthus chinensis, and Achillea ptarmica were widely available in the Midwest but, unusually, not quite as much in the other areas. On the other hand, only six of the 143 Midwest catalogues listed Penstemon barbatus, which was more available in the other two regions and on a national basis. Delphinium species were considerably higher on the list for New England than the other two regions. And Aconitum napellus was more apt to be found in a New York or Massachusetts catalogue, than in an Ohio catalogue.

It has been difficult to ascertain exactly why certain species appeared more often than others in the catalogues. Certainly tradition played an important role, as did the efforts of the professional cultivators who hybridized and promoted selections in several main genera including Dianthus, Paeonia, Lilium, and Phlox. Ease of propagation and culture appears to have been a significant attribute tied to the highest availability. Color also was an important consideration, often given as the reason to include, for example, Lychnis chalcedonica in the garden. Because the indexing system implicitly favors those plants available throughout the 1800s for century tabulations, the following table indicates the relative availability of hardy herbaceous plants which were first apparent in the catalogues after 1850. The indicated year is the first occurrence in the extant catalogues, which may or may not be the actual date of introduction into American gardens. When looking at the rankings of specific genera, we can see that several have either remained popular, or perhaps are popular once again, in our contemporary nursery industry. Hosta and Hemerocallis, current front-runners, are found in the nineteenth-century top-thirty. Phlox, Delphinium, and Iris have also maintained a top-ranking among available perennials. Table 6 indicates the major genera from which the nineteenth-century nurseries offered a variety of species as compared with contemporary (1994)<sup>2</sup> sales rankings of genera.

Through their choice of plants, it may be argued that the nurseries effectively controlled much of the cultivated landscape in nineteenth-century United States. C. S. Sargent, at the end of the century, enumerated his view of the responsibilities of nurserymen and florists:

"In a late issue attention was invited to the important influence exerted by florists, seedsmen and nurserymen in forming the public taste in horticultural matters. In some directions this influence becomes almost absolutely controlling .... The growers and dealers in plants and flowers owe it as a duty to their patrons to see that public taste is developed by being fed on what is good...The desire for novelties as such-for things new, irrespective of their intrinsic excellence-is a strong passion in the human breast, and one upon which a trader of any kind is tempted to play ... Every season bring new claimants for favor to the front; rivalry in the introduction of novelties often prevents a thorough testing of the merits of older plants; novelty rather than beauty is often their chief merit; and if they are generally cultivated it can only be at the sacrifice of other kinds." He continued ...

"If in recommending plants or flowers to his patrons, he should consistently make beauty his criterion, and pride himself upon supplying the most excellent varieties in the most perfect condition, rather than those which are 'very expensive because they are new or scarce,' he would, in the long run, distance his competitors."<sup>3</sup>

Table 5: Hardy herbaceous plants that were available in the catalogues after 1985.			
Dicentra spectabilis	bleeding heart	1853	
Delphinium formosum	delphinium	1857	
Lilium speciosum	Japanese lily	1852	
Myosotis palustris	forget-me-not	1852	
Lilium auratum	gold-band lily	1866	
Cortaderia selloana	pampas grass	1860	
Anemone hupehensis var. japonica	Japanese anemone	1851	
Aquilegia skinneri	Skinner's columbine	1852	
Saccharum ravennae	ravenna grass	1860	
Lilium maculatum		1854	
Tanacetum coccineum	painted daisy	1859	
Kniphofia uvaria	red hot poker	1860	
Gypsophila paniculata	baby's breath	1862	
Tanacetum parthenium 'Aureum'	golden feather	1871	

### Table 4:

National Ranking of Hardy Herbaceous Plants	Midwest	Mid-Atlantic	New England
1 Dianthus barbatus	3	1	2
2 Alcea rosea	1	3	1
3 Dianthus caryophyllus	4	5	9
4 Lychnis chalcedonica	7	2	3
5 Digitalis purpurea	6	4	5
6 Phlox paniculata	2	8	26
7 Campanula medium	5	11	6
8 Convallaria majalis	8	9	18
9 Lobelia cardinalis	24	6	4
10 Lathyrus latifolius	15	7	8
11 Antirrhinum majus	9	14	7
12 Tanacetum parthenium	10	13	21
13 Bellis perennis	12	34	15
14 Lilium candidum	16	22	38
15 Yucca filamentosa	11	18	58
16 Hesperis matronalis	55	12	11
17 Viola tricolor	20	20	27
18 Dictamnus albus	34	16	10
19 Papaver orientale	22	21	19
20 Viola odorata	37	10	65
43 Dicentra spectabilis	13	82	79
24 Paeonia lactiflora	14	39	89
25 Lilium lancifolium	17	43	48
53 Dianthus chinensis	18	109	85
69 Achillea ptarmica	19	100	131
21 Aconitum napellus	69	15	17
26 Hosta ventricosa	48	17	41
34 Penstemon barbatus	116	19	34
30 Campanula pyramidalis	96	23	12
33 Delphinium elatum	65	45	13
22 Delphinium grandiflorum	32	25	14
29 Platycodon grandiflorus	43	24	20
35 Aquilegia vulgaris	35	76	16

A Comparison of Availability of Three Regions' Top 20 Most Available Hardy Herbaceous Plants in the Nineteenth Century. (Top 20 plants for each region are listed in bold numerals.)

Table 6:

Most available genera in the	nineteenth-century	perennial and	biennial	nursery i	trade
compared with a 1994 trade	survey.				

1800s	Genera	1994	1800s	Genera	1994	Notes/References
1	Phlox	8	16	Iris	12	1. Robert R. Harvey, "An Approach to
2	Aquilegia	20	17	Antirrrhinum		Developing a Documented and Ouantified Plant List." <i>The Journal</i>
3	Campanula	21	18	Tanacetum		of Preservation Technology, Vol. 21,
4	Dianthus	14	19	Penstemon		No. 1 (1989):51-57.
5	Alcea	_	20	Papaver	_	2. Tim Rhodus and James Hoskins,
6	Viola		21	Bellis		"Views on Management," Perennial Plants, (Autumn, 1995):34.
7	Delphinium	10	22	Yucca		
8	Lychnis	_	23	Hesperis		3. Editor [C. S. Sargent], "The Re- sponsibilities of Florists and Nurs-
9	Digitalis	26	24	Primula	31	erymen," Garden and Forest 1.
10	Paeonia	24	25	Dictamnus	)	(September, 1888):337.
11	Lilium	28	26	Hemerocallis	2	Reprinted with permission from <u>Perennial</u>
12	Convallaria	-	27	Aconitum	5 <del></del> 5	Plants Quarterly Journal of the Perennial Plant Association, Volume 6; Summer, 1998;
13	Lobelia		28	Anemone	34	Number 3.
14	Oenothera		29	Hosta	1	
15	Lathyrus		30	Baptisia	_	1

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