

MARKETING OF BEDDING PLANTS*

The bedding plant growers of New Brunswick, Canada have formed a New Brunswick Bedding Plant Marketing Board to regulate the marketing of bedding and vegetable transplants within the Province.

Every producer and distributor must register and obtain a license (\$5.00) from the marketing board.

Producers marketing in the area without a license will be prevented from doing so by seizure of the plants.

A Price Advisory Committee has been selected and has the power to recommend maximum and minimum wholesale and retail prices. The prices are then fixed by the Marketing Board. At present, minimum prices have been established, but no maximum prices apply.

A marketing service charge of two cents per dozen or parts of a dozen will be levied. The service charge shall be evidenced by a seal attached to each pack.

This article was reviewed by Dr. R. W. Judd, Jr.,
Extension Horticulturist.

Editor's comment: Connecticut growers may wish to note the minimum prices quoted here and compare them with the costs of production reported in the March issue (No. 57) of the Connecticut Greenhouse Newsletter.

Sample prices for 1973:

	<u>Wholesale</u>	<u>Retail</u>
Cell pack 806	0.55 (pack) 4.20 (flat)	0.79 (pack) 6.00 (flat)
Market pack 144	0.67-0.75	0.99-1.09**
Geraniums	0.67-0.83	0.99-1.25

Discounts: A discount of 10% off retail price to business establishments buying for their own use and purchasing less than \$150.00 of plants. Cemeteries, government agencies, schools and businesses buying more than \$150.00 worth may buy at wholesale prices. Lanscapers are to be considered as retailers and may buy at wholesale prices.

* Condensed from Nova Scotia Greenhouse Newsletter #2, February 1974.

** Province is divided into four districts and prices may vary.