



IN COOPERATION WITH COLORADO A & M COLLEGE

Bulletin 12

Secretary, Ray App, Lowell Blvd.
Denver, Colorado

Sept. 1950

COLLEGE DAY

Over 150 flower growers from Colorado and a few from neighboring states were on hand to inspect and hear reports on the research work in progress at Colorado A & M. If you couldn't make it ask one of those who were here about what he saw.

PRODUCTION AND PRICES

Following a brief business meeting and words of welcome by Prof. Binkley and President Morgan, O. Ben Haley, Jr., manager of Denver Wholesale Florists Co., opened the afternoon classes. His talk on "The Price and Production Outlook for the Average Year" was ably presented by means of graphs prepared from records of the last five years. He stated that although each year seems an exceptional one at the time, they all follow the same curves. From December to May the supply of carnations was much shorter than demand and the quality was high. From June through November supply exceeded demand, quality was lower and competition was heavy from field-grown flowers, hence lower prices. He noted that market surveys showed that areas presently served by the Denver market were far from flower-saturated during the winter period and estimated that we failed to deliver two million or more blooms on standing orders last year. Ben challenged the researchers and growers present to find ways of shifting some of the excess production to the better winter-spring period.

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Production and Prices

Carnation Timing

Bacterial Fasciation
Disease

Denver Data

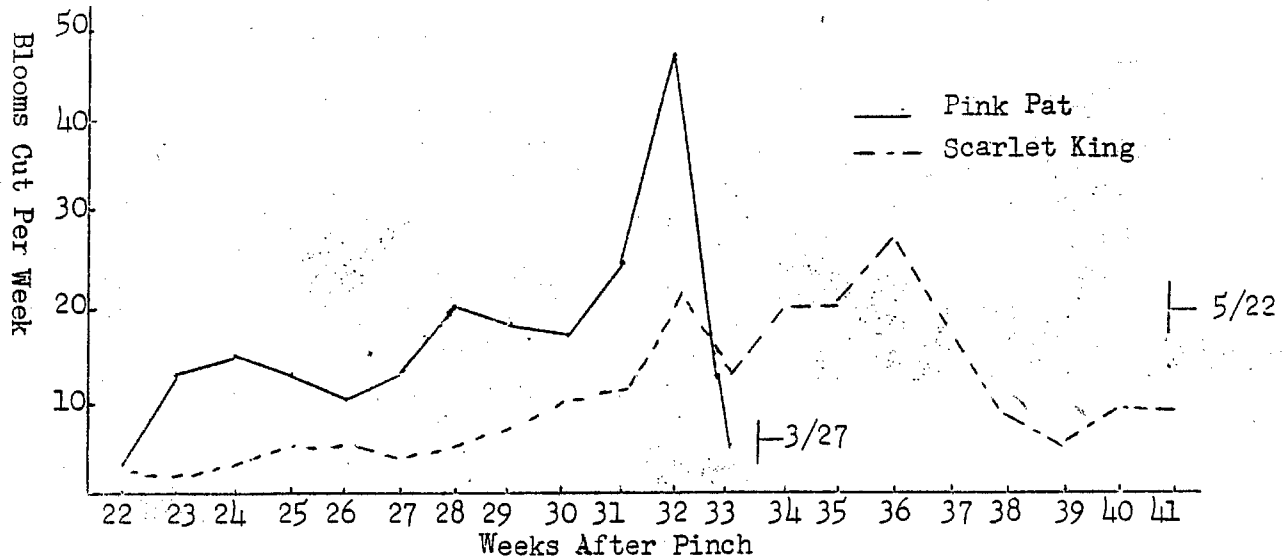


Fig. 1—Crop from August 1 Pinch on Pink Patrician and Scarlet King

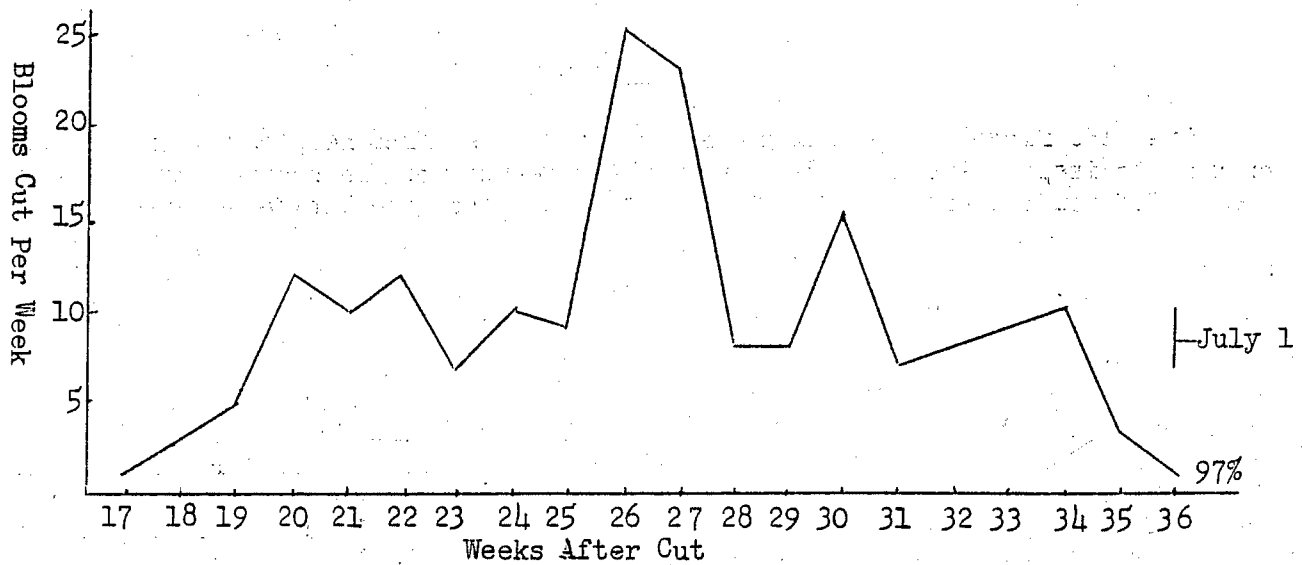


Fig. 2—Return Crop from William Sim Cut the Week Following October 17.

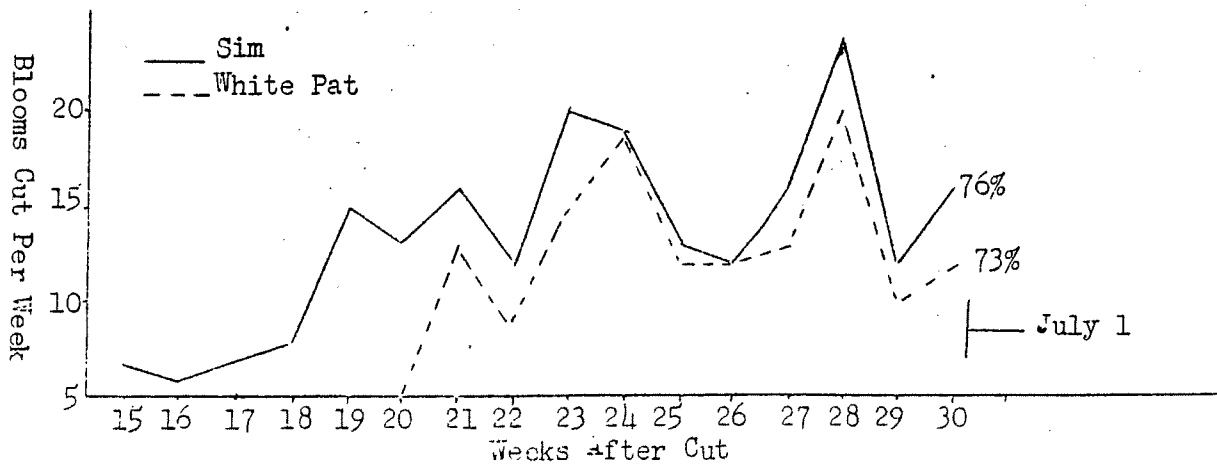


Fig. 3—Return Crop from William Sim and White Patrician Cut the Week Following November 26.