

1. The Easter Lily bulbs should be coming in about the first of December. We recommend that they be kept cool but they should be potted up immediately. This Florogram is designed to help you plan your Easter Lily production program in getting before you the latest technology so that you will realize the largest dividends for your investment and efforts as manager and owner.

Variability in a crop of lilies may depend upon several factors: Growing conditions in the field vary from one place to another; the type of weather for summer growing may have been different over the previous year; temperature and moisture prevailing during the storage period plays a very important role; and then there is variability from year to year of the amount of light that this crop receives at the greenhouse.

The crop of lilies means about a million dollars to our economy for Massachusetts. This is not 'peanuts' and we at the University endeavor to give you the best and latest information from our own research and from other sources available.